

Zhengtian Xia, M. Sc.

Research Assistant

Phone +49-30-3 20 07-191

zhxia@escp.eu

Education:

2007-2012

Studies of German and English Studies at Nanjing Normal University (Bachelor)

2012-2014

Studies of European Management at Ludwig-Maximillan University Munich and EMLYON Business School (Master)

Work Experience:

Since 12/2022

Research Assistant at the Chair of International Management and Strategic Management at ESCP Business School Campus Berlin

2020-2022

Lecturer at Shanghai International Studies University

2018-2020

Regional Manager at Dr. Wolff Group North Asia Office

2015-2018

Consultant and Client Manager at Mintel

Internship: Product Management at Robert Bosch GmbH, Auto Strategy at Allianz SE

Research Interests:

International and Intercultural Management